For immediate release:  September 11, 2017
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Be There or Be Square:
Heritage Center Hosts Evening of Film, Fun and Frivolity
at Oberlin’s Apollo Theatre

There’s no denying that cinema, from Citizen Kane to Star Wars, has shaped American history and culture. Enjoy a lively (if not always accurate) romp through time with a special showing of the science-fiction, adventure, comedy film Back to the Future on Thursday, October 12 at 7:00 p.m., hosted by the Oberlin Heritage Center at Oberlin’s own century-old Apollo Theatre (19 East College Street). Most area schools have the next day off because of NEOEA day, so plan to bring the family. Swirling around the evening will be fun, movie-themed activities including basket raffles, photo ops with a cool DeLorean automobile, contests, prizes and more! Tickets are $10/adult, $7/college students, and $5/for those 18 years of age or younger. Special thanks to community partners Kurt G. Sarringhaus Co., Ltd. and Ratsy’s Store of Oberlin for their help in sponsoring the event.

Moviegoers will enjoy the escapades of Marty McFly (Michael J. Fox) and Doc Brown (Christopher Lloyd) as they travel between the 1950s and 1980s surrounded by a cast of characters that have become fixtures in pop history. (Special note to parents: This movie, originally released in 1985 would likely be rated PG-13 by today’s standards due to language and adult themes.) A highlight of the evening will be a special Costume Contest judged by Oberlin’s own Queen of Retro, Ratsy Jo Kemp, owner of Ratsy’s Vintage Store in downtown Oberlin. Guests are encouraged to dress up from the 1950s, the 1980s or as their favorite Back to the Future character; prizes will be awarded for the best costume worn by someone under 18 years of age, best costume 18 and older, and best-dressed family or group.

Tickets can be purchased in advance through the Cleveland Cinemas/Apollo Theatre website at www.clevelandcinemas.com (go to “Special Events” and click on the Back to the Future icon, then proceed to purchase general seating tickets for the Apollo Theatre, October 12, 7:00 p.m. showing). If seating remains, tickets also will be sold at the theatre on the night of the show. All ticket proceeds will benefit the Oberlin Heritage Center’s ongoing programs and services.

For more information, visit www.oberlinheritagecenter.org or contact the Oberlin Heritage Center at (440) 774-1700 or members@oberlinheritage.org.

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